



ARE YOU A

# WOMEN **INFLUENCER CREATING SOCIAL MEDIA CONTENT?**

































Womennovator Creators Fest Award will bringtogerther a community of inspiring and innovative female influencers whose ambitious content is changing the world at an unprecedented scale.

#### Tripti Shinghal Somani

B.Com-SRCC, M.Com, F.C.A., CA, Most Inspiring Women Leaders Award -Economic Times (2022) 2 times TEDx Speaker 40 Under 40 Award Recipient - Times of India (2022),





#### HIGHLIGHTS OF THE EVENT







Interactions with industry experts and leaders







Panel Discussion

Exclusive Networking and After Party































BEST
HEALTH
AND
FITNESS
CREATOR

BEST
CREATOR
IN THE
EDUCATION
CATEGORY

CULTURAL AMBASSADOR OF THE YEAR BEST CREATOR FOR SOCIAL CHANGE

BEST AGRI CREATOR MOST CREATIVE CREATOR

BEST SPORTS CREATOR BEST MICRO CONTENT CREATOR BEST
ENVIRONMENT
CONTENT
CREATOR
AWARD



BEST STORYTELLER AWARD BEST TRAVEL CREATOR AWARD BEST CREATOR IN GAMING CATEGORY

BEST FINTECH CREATOR BEST MICRO CREATOR THE DISRUPTOR OF THE YEAR

BEST
BEAUTY AND
LIFESTYLE
CONTENT
CREATOR
AWARD

CELEBRITY CREATOR OF THE YEAR

HERITAGE FASHION ICON AWARD BEST
CREATOR
IN THE FOOD
CATEGORY

TECH CREATOR AWARD

# WHAT WE ARE AIMING FOR









#### PROPOSED CHEIF GUEST



# 50+ SUPPORTERS WITH A REACH OF 10M+

These awards are tribute to Women Creators who are bringing "RIGHT TO CHOOSE" as a key theme.



DANIA EL MASRI 123 K Followers atourwithdania



ALAN WURMAN
Host of Alan's Theory
Youtube & Tiktok channel
64k/270k followers



JANHVI SINGH 600K Followers @janhvsingh



**SAM BAISLA** 278K FOLLOWERS CMO at MetaSpace



RIYA GOYAL 43 K Followers @Riya Goyal



CHETNA BALHARA
423 K Followers
achetnabalharaofficial



DHAIRYA GANGWANI
LinkedIn 98 K Followers
Instagram 19k followers
@dhairyadecodes



DIKSHA CHHABRA 270K Followers @dikshamalik.malik



NEHA ATRI 50K Followers @nehaatriofficial

#### **PREVIOUS PARTNERS AND SPONSORS**





































### **EVENT'S POSSIBLE APPEARANCE**









# **EVENT FLOW**

Inauguration & Welcome address

**Key Note by Chief Guest** 

**Pannel Discussion** 

**Fireside Chat** 

**Award Ceremony** 

**Celebrity Performance** 

High Tea and Networking



LAST YEAR GLIMPSES	OFFERING	SPONSORED BY	CO- SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	PREMIUM SPONSORS
		60 LAKH INR	40 LAKH INR	25 LAKH INR	15 LAKH INR	10 LAKH INR
MICHINOVATOR FE	SPECIAL BRAND MENTION ACROSS THE EVENT	<b>Ø</b>	<b>⊘</b>	-	-	-
	NETWORKING OPPORTUNITIES	<b>⊘</b>	<b>⊘</b>	$\odot$	<b>⊘</b>	⊘
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	BRANDING ON AWARDS WEBSITE	<b>⊘</b>	$\odot$	$\odot$	<b>⊘</b>	<b>⊘</b>
	BRANDING ON AWARD TROPHIES	$\odot$	<b>⊘</b>	-	-	-
~	LOGO ON CREW TSHIRT	<b>⊘</b>	-	-	-	-
SENT MARE  STATE OF THE PROPERTY OF THE PROPER	COMPLIMENTARY DELEGATE PASSES	5	4	3	2	1
Secretary and the second secon	BRAND VISIBILITY AT WOMENNOVATORS ROAD SHOW	1 YEAR	6 MONTHS	3 MONTHS	-	-
Tips to Grow Your Business	MENTION ON SOCIAL MEDIA	$\odot$	<b>⊘</b>	$\odot$	$\odot$	⊘
	STANDEES AND ADS IN DIGITAL MAGAZINE	5	4	3	3	2





## SPONSORSHIP VISIBILITY OPPORTUNITIES







# SPONSORSHIP VISIBILITY OPPORTUNITIES

#### MEDIA COVERAGE



















#### **GOVERNMENT ENDORSEMENTS**











Association Letter from NSIC

Appreciation Letter from Mr. Prakash Javadekar, HRD Minister

Association Letter from INVEST INDIA

Association Letter from Micro, Small and Medium Enterprises Association Letter from The Ministry of Electronics and Information Technology





# **CONNECT WITH US**

**OPEN FOR SPONSORSHIP** 





