


An initiative of 

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WOMENNOVATOR

Global Incubator for WOMEN

Empowering a Billion Women

Connecting over 10,000+ leaders to support
Women on a Single Platform to Co-Create a Better World



17 PARTNERSHIPS
FOR THE GOALS



8 DECENT WORK AND
ECONOMIC GROWTH



10 REDUCED
INEQUALITIES



5 GENDER
EQUALITY



MISSION 10K



www.womennovators.com

Our Purpose

We exist to make women a 'true contributor' to the socio-economic growth of a nation.

WHY

we exist

Our Vision

To create a world that offers equal opportunities to men and women to lead a fulfilled live - To be the largest Community of Women-Innovators

WHAT

we aim to achieve

Our Mission

We support women through meaningful interventions (WE Programs) to help them advance their careers. To facilitate women entrepreneurs to scale and distribute their products across the world

HOW

we plan to achieve
our vision

Our Journey



2014



2017

2018



2019



2020



2021

2022
ONWARDS

WOMENNOVATOR is Born
Chapters in 20 countries
powered by TGS Global

First Summit | Women Walk
your Products & Services

Most Elevator Pitches #1 Single Platform
ASIA BOOK OF RECORDS APRIL- 2018
100 Women Faces awards



Launch of 100 Women of Asia Awards
Conducted WE- Pitches in 100 + Cities &
90 + Sectors

First Ever Women Empowerment Cell
in NDIM College

WOMENNOVATOR featured among best 7
VC, incubators for women.
- Hindustan Business Line Nov 19, 2021

WOMENNOVATOR #10K Global
Mission



DS GROUP



WOMENNOVATOR ANNUAL FLAGSHIP PROGRAM



2018



**WOMENNOVATOR
ENTREPRENEURSHIP
SUMMIT**
100 WOMEN FACES



2019



LAUNCH OF WOMENNOVATOR
Introducing our 200 Influencer and 1000 Jury
Members



2020



2020 WomenNovator Global Summit 2021 event poster featuring logos of Gyniks, KGS, ESCAP, and other partners. It lists the Chief Guest, Dr. Subhash Sharma, and a panel of Keynote Guest Speakers including Shri. Sora Parkash, Shri. Pratik C. Sarangi, Shri. Kiran Kher, Shri. Shivaji Jaju, Shri. Pooja Bhatnagar, Shri. Debra Malvi, Shri. Smita Thackeray, and Dr. G. Viswanathan.

2021

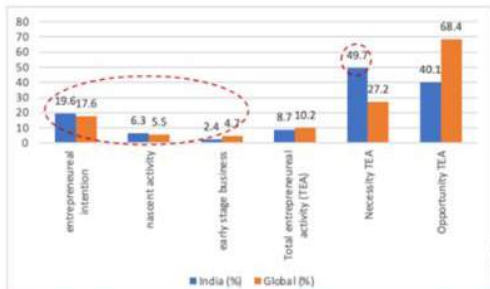


2021 WomenNovator Global Summit 2021 event poster featuring a grid of award recipients' photos and names. The event is scheduled for 24th October 2021 at 10:30 AM IST. It lists award categories like Best Entrepreneur, Best Social Impact, and Best Startup, along with names of winners such as Pooja Bhatnagar, Shri. Kiran Kher, and Shri. Shivaji Jaju.

Why we are different ?

Challenges

Intentions, nascent and early stage business rates for women aged 18-64 by region



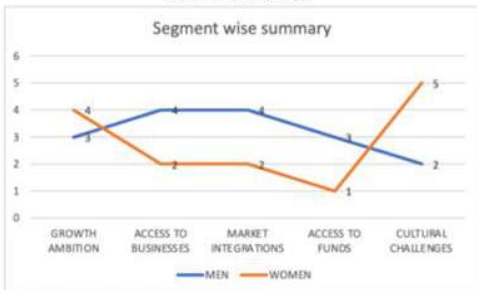
Source: GEM 2017-18

Starting up is the hurdle. Intention is not an issue

**Men have better access to Business and Funds
Women have higher growth ambitions but also face more socio cultural challenges**

Men Vs Women

Segment wise summary

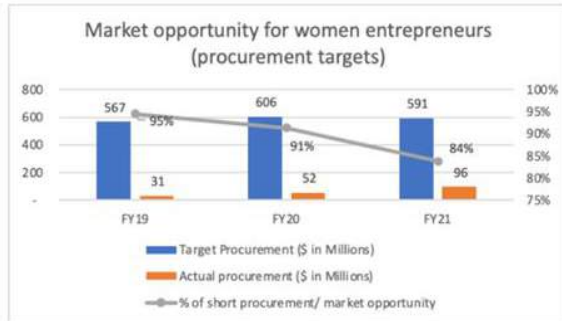
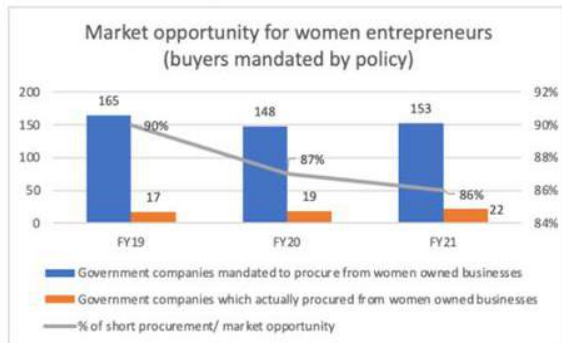


Source: Womennovator analytics, market survey

McKinsey Global Institute: Advancing women's equality in India could boost its GDP by \$0.7 trillion in 2025

Opportunity

25% of government procurement to be sourced from small businesses.
3% percent should come from small businesses owned by women.
Gap is still c.90%



Source: Ministry of Micro, Small and Medium enterprises (MSME), India

150-170 million jobs: If enabled and scaled women entrepreneurs, by 2030, increase direct and indirect employment

Womennovator Solutions

10 Week INCUBATION & Vendor Development Program

Ideation & Incorporation

Website and pitch decks

Distribution network

Digital Marketing Strategies

Promotional Videos

- 10,000 + women : Mentorship from top entrepreneurs and industry experts
- 2000 + women: Access to network of mentors, investors, and advisors
- 1000 + women : Awareness of Government procurement portal GEM and onboarding them
- 500 + women interaction : Vendor development program with GAIL and Indian Oil (Government companies)

100 + Women Incubated

Success story:
Hina, our incubate, is in the HVAC industry, grabbed a contract of USD c.100,000/-



Create A Community



Alone we can do little; together we can do so much.

Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us.

Create a community!



COMMUNITY is
KEY
for any Business
or Individual's
SUCCESS

Fellowship program

Customised just for you

Targetting a particular segment or city/ state? lets us customize a fellowship program for you

USE our community and leaders to reach the right audience for your hard-earned money and PRODUCTS/ SERVICES.

CONNECTING TO THE LAST MILES

WWW.WOMENNOVATORS.COM



The screenshot displays the WomenNovators website interface. At the top, there is a navigation bar with links for 'Community', 'Events', 'Awards', 'Incubation/Acceleration', and 'FAQ', along with a 'Create A Community' button. The main content is divided into two sections: 'Top Communities' and 'Influencers'.

Top Communities:

- Womennovator:** Delhi, India. Master trainer: Tripti Somani. 10009 members.
- Maharashtra State Womennovator:** Mumbai, India. Master trainer: Neha Ankit Kadakia. 131 members.
- UAE Dubai Womennovators:** Dubai, United Arab Emirates. Master trainer: Sandhya Prakash. 23 members.
- Chennai:** Master trainer: [Name obscured].
- Jammu & Kashmir:** Master trainer: [Name obscured].

Influencers:

A platform is nothing without it's evangelists. Here's ours

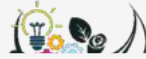
- Tripti Somani:** Womennovator.
- Neha Ankit Kadakia:** Maharashtra State Womennovator.
- Sandhya Prakash:** UAE Dubai Womennovators.
- Vandy Mehra:** Delhi Womennovators.
- Krishnaveni Kannan:** Chennai Womennovators.
- Dr. Ridwana Sanam:** Jammu & Kashmir Womennovators.
- Helen Lobo:** Middle East Womennovators.
- Megha Ahuja:** Cancer Support & Awareness Womennovators.

SUCCESS STORIES



HINA GUPTA

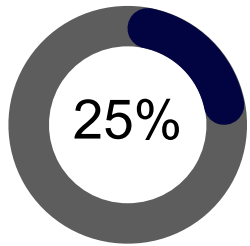
- MG Cooling Solutions
- Service of HVAC System
- Contract worth 75 Lakhs through Womennovator Vendor Meet Program
- ***“Don’t lose heart, Have patience which will certainly get you business”***



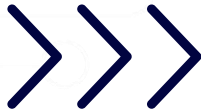
PRIYA PRITHVIRAJ SALVE

- Nisarg Plastic Industries
- Manufacturing of Farms Products
- Grant of 1 lakh rupees through Networking Events by Womennovator
- ***“Womennovator saath hoga to hum honge kamyab”***

MANDATORY PROCUREMENT POLICY FOR MSEs



Every Central Ministry /Department / PSUs shall set an annual target for 25% procurement from MSE Sector



3%

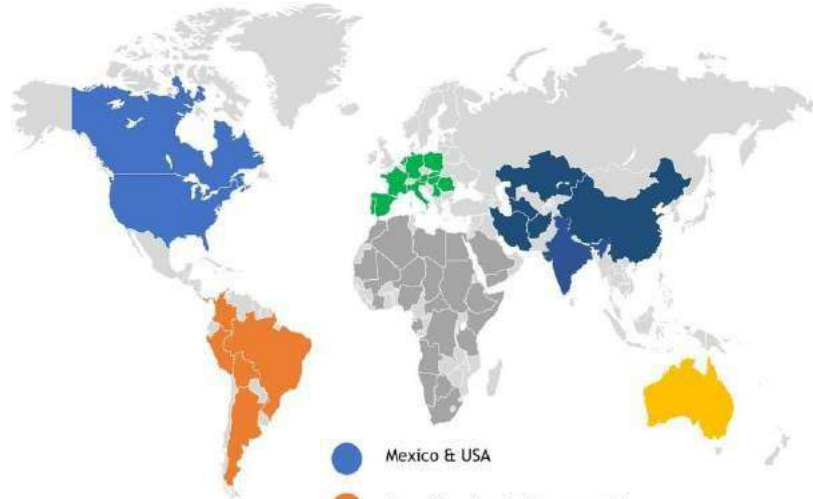
out of 25 percent target from MSE owned women suggested by our Founder – Tripti Shinghal Somani



WITH THE EFFORTS AND PERSEVERANCE OF OUR FOUNDER
TRIPTI SHINGHAL SOMANI,
WE HAVE NOW SET A NEW MILESTONE FOR
WOMEN ENTREPRENEURS.

“ Out of total annual procurement from MSMEs, 3% from within the 25% target is mandatory earmarked for procurement from MSMEs owned by women. ”

WE - Presence



- Mexico & USA
- Argentina, Brazil, Uruguay and Venezuela
- Belgium, Cyprus, Czech Republic, France, Germany, Hungary, Italy, Malta, Netherlands, Portugal, Spain, United Kingdom
- China, Indonesia, Singapore, Thailand, Turkey, United Arab Emirates
- Africa



WE-PROGRAMS



SOURCE

Ground Activation

WE TALK



Interactive discussion with ministry officials on government schemes and procedures.

WE CELL



Exposure to College faculties & students about the innovation and recent development through entrepreneurship program

WOMENNOVATOR ANNUAL AWARDS



Exclusive Annual awards to motivate our leaders, winners, mentors, partners & incubatees

Incubation & Scaling

opportunity For members

10 Week Incubation Program

A new age startup incubator is here.

Womennovator offer a unique opportunity to female entrepreneurs of India to join the Womennovator Network and grow with us.

Apply now

10-week Practicing Entrepreneurship program helps you determine which idea pairs your passion and expertise and meaningfully maps with the market opportunities. **PITCH WEEK!** At the end of the journey, you **meet the sharks** who are ready to hear your pitches.

WE PITCH



60 second pitching competition of women entrepreneurs, social activists & professional/leaders

WE ROUND TABLES



Roundtables are structured team meets with clearly defined outcomes

WE VENDOR MEET



Interactive discussion with PSUs/ Government organization for procurement of funds and policies

WE EMBASSY MEET



Interaction with Embassies & International organization for global alliances for women

WE INTERNATIONAL TOUR



Launch of Womennovator Global with TGS Global in 30 Countries in Singapore

Branding opportunity for our members



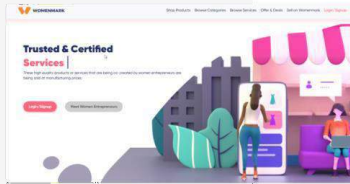
WOMEN HISTORY MUSEUM



Be our ambassador

As women are creating history, this initiative captures and promote the women who matters

WE SHOP/ WE Mark



Blockchain based Ecommerce Platform for buying and selling of products & services with dashboard and creating **Re Sellers**

WE BRAND AMBASSADOR



Opportunity to present their product or service and attract influencers, investors or any potential stakeholder and in return, they give a part of their equity share.

Management Planner



Magazine of Success stories for recognizing women of substance from various spheres of the world.



GROUND ACTIVATION



WE INCUBATION Program

"Creating Job Creator then Job Seeker"



200+ district
20+ countries



60 sec
Elevator Pitch



TOTAL
6 WOMEN

selected from every city

Application rules:-

1. Startups & SMEs with majority of women.
2. The only requirement set by the organizers is that the applicants must be: Startup/ Micro/ Small/ Medium Enterprise is lead by female or founders/co-founder(s) should be ladies or female founded startups or Women's share 50% of ownership or the team members has to be women (50% <) an equal gender diversity representation (50%-50%) within the entrepreneurial team or must identify as women in a way that's significant to them.



Kanchan Khanna, even though having zero motor skills, is still capable to contribute to society by teaching poor children in her area.

www.womennovators.com



STORIES THAT INSPIRED...

It's all about creating Job Creators than Job Seekers



Kanchan Khanna, even though having zero motor skills, is still capable to contribute to society by teaching poor children in her area.



Madhubala Sharma, makes teddy bear and teach other ladies in her locality who cannot go out to earn



Seema Mehraj, prepares food for approx. 40 cancer patients daily with the help of her two daughters



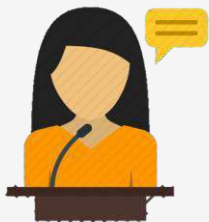
Farzana, a lady who is 70% burnt in an accident started her work of organic spices and supplies from her home



1000+ Pitches

YouTube [/wepitch](https://www.youtube.com/wepitch)

OUR STAKEHOLDERS



INFLUENCER

[Register Here](#)

[Know More](#)



MENTORS

[Know More](#)



ACADEMIC PARTNER

[Register Here](#)

[Know More](#)



ASSOCIATION PARTNER

[Register Here](#)

[Know More](#)



VALUE PARTNER

[Register Here](#)

[Know More](#)



WOMEN FACES

[Register Here](#)

[Know More](#)



AREA PRESIDENT



AREA SECRETARY



AREA TREASURER

[JOIN OUR COMMUNITY](#)

ROLES & RESPONSIBILITIES OF PRESIDENT (AREA WISE)

1. Select your team & Make your community group (Telegram or WhatsApp).
2. Mandatory One virtual / physical meet quarterly to know what challenges women are facing in their areas.
<https://www.womennovator.co.in/polling-form/>
3. Promoting and helping all women is key objective.
4. One Mandatory meeting with state influencers , in a month for discussion on long term plans for area Presidents and team.



VERIFIED LEADERS

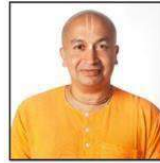


“Alone we can Do Little; Together we can Do So Much.”
~ Helen Kelle

OUR PRESTIGIOUS 1000+ JURY MEMBERS



SHRI GAURANGA DAS PRABHU JI



RANI SAHEB JAHNAVI KUMARI



DR. BANI YADAV
Racer Rallying



MR. NASSAR ABDULLAH
Actor



MR. PALASH SEN
Singer



MS. SAKSHI TANWAR
Actor



SHALINI SHINGH SHARMA
Director
Amity School of Business



MS. ARCHANA DUTTA
Director
All India Radio News



MR. BHOLA NATH DUTTA
President & Founder
MCT Global



MS. INDU SHARMA
ITFT



MR. JAMAL SHIEKH
National Editor
Hindustan Times



MR. KIRIT PRADYOT
King of Tripura



MS. PRATIBHA PRAHLAD
Padma Shri Awardee
Classical Dancer



MS. SHAZIA ILMI
Spokesperson
Bhartiya Janata Party



MS. CHAITI NARULA
News Anchor & Editor
INDIA TODAY



MR. VIVEK LALL
Martin Aeronautics
Company



MS. JUUHI RAJPUT
Managing Director
Arrucus Media Pvt. Ltd.



MR. MANBIR BEDI
Founder
Primary Plus News



MS. CHAVI MITTAL
Actor



MS. SHOVARA NARAYANA
Padma Shree Kathak Dancer



MS. SUCHETA PAL
Mother of Zumba



MS. TANYA SACHDEV
Indian Chess Player



MR. MUKESH SINHA
MD Hoya Medical



MR. NISHANT KATNESHWARKAR
CSC in
Supreme Court



MR. SHARAD KOHLI
Finance Whiz & Fashion
Icon



MR. SUSHIL BEHL
Former Director
Finance Coal India

MENTORS



BIKKI KHOSLA
CEO, Tradeindia.com
Go to Market Expert



HEMANG SHAH
India Engineering Lead
Qualcomm Technologies
IPR Expert



PAYAL AGARWAL
Partner, Deloitte India
Technology Expert



RAMAWATAR SINGH
Asst. Director
Ministry of MSME
Grant & Subsidiary Expert



DHRUV BEHL
Chief Operating Officer
BharatPe
Digital Payment expert



M K MAJOKA
Indian Oil Corporation
Limited
Procurement experts



D P SEN
Former Executive
Director, GAIL
Procurement experts



NIVEDITA SARDA
Independent Legal
Service Professional

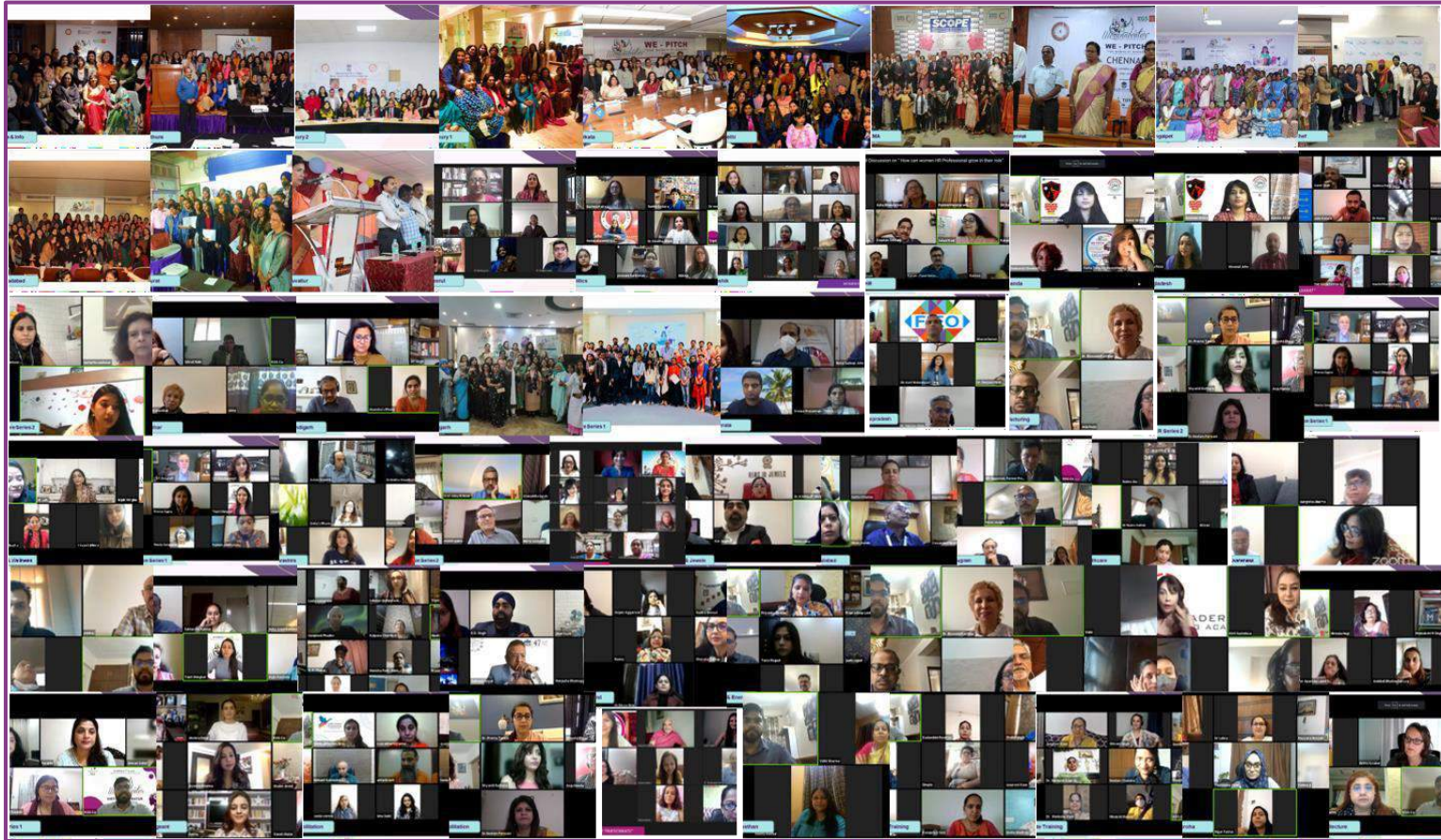


SONAL JINDAL
Promoter, MEDUSA
EXIM
International Market



SHRUTI CHATURVEDI
Founder
Chaipaani
PR & Communication

**500+ Mentors - Click
Here**



WE PITCHING

COMPETITION in Different CITIES & SECTORS

www.womennovators.com

Corporate & Public Collaboration-PSUs



PUBLIC SECTOR UNDERTAKING



Ministry of Electronics & Information Technology, Government of India



विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF SCIENCE & TECHNOLOGY



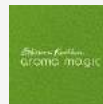
Custom Acceleration



Knowledge Partner



Incubation Program partners



International partners



Academic Institutions



LOVELY PROFESSIONAL UNIVERSITY



भारतीय शिल्प संस्थान

INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR



JECRC UNIVERSITY
BUILD YOUR WORLD

A new age startup incubator is here.

Womennovator offer a unique opportunity to female entrepreneurs of India to join the Womennovator Network and grow with us.

Apply now

Incubation & Acceleration Programme



1000+ ASIAN Women

SHIFT I Incubation Program

BUILD THE BUSINESS OF YOUR DREAMS

10-week Practicing Entrepreneurship program helps you determine which idea pairs your passion and expertise and meaningfully maps with the market opportunities. **PITCH WEEK!** At the end of the journey, you **meet the sharks** who are ready to hear your pitches. The best part is yet to come!

Once you are part of the WE-community, you will meet many more female entrepreneurs, professionals, and even social activist – **it's time to connect and work together.**

INCUBATED

350+ Women

Entrepreneur/Professionals

DIGITALLY PLUGGED

120 Social Media decks

30+ Websites

75+ Social Profiles

UPSKILLING

2000+ Girls & Women

400+ YouTube

TO MARKET

600+ Women

Products & Services

BRAND BUILDING

120+ Catalogs

60+ Logo Designs

MENTORING

200+ Expert Advice

www.womennovators.com



WOMENNOVATOR INCUBATION & ACCELERATION PROGRAM

1

2

3

4

5

IDEA SUBMISSION

GROUND ACTIVATION

INCUBATION/
ACCELERATION

PITCH DAY

FUNDING & SCALING

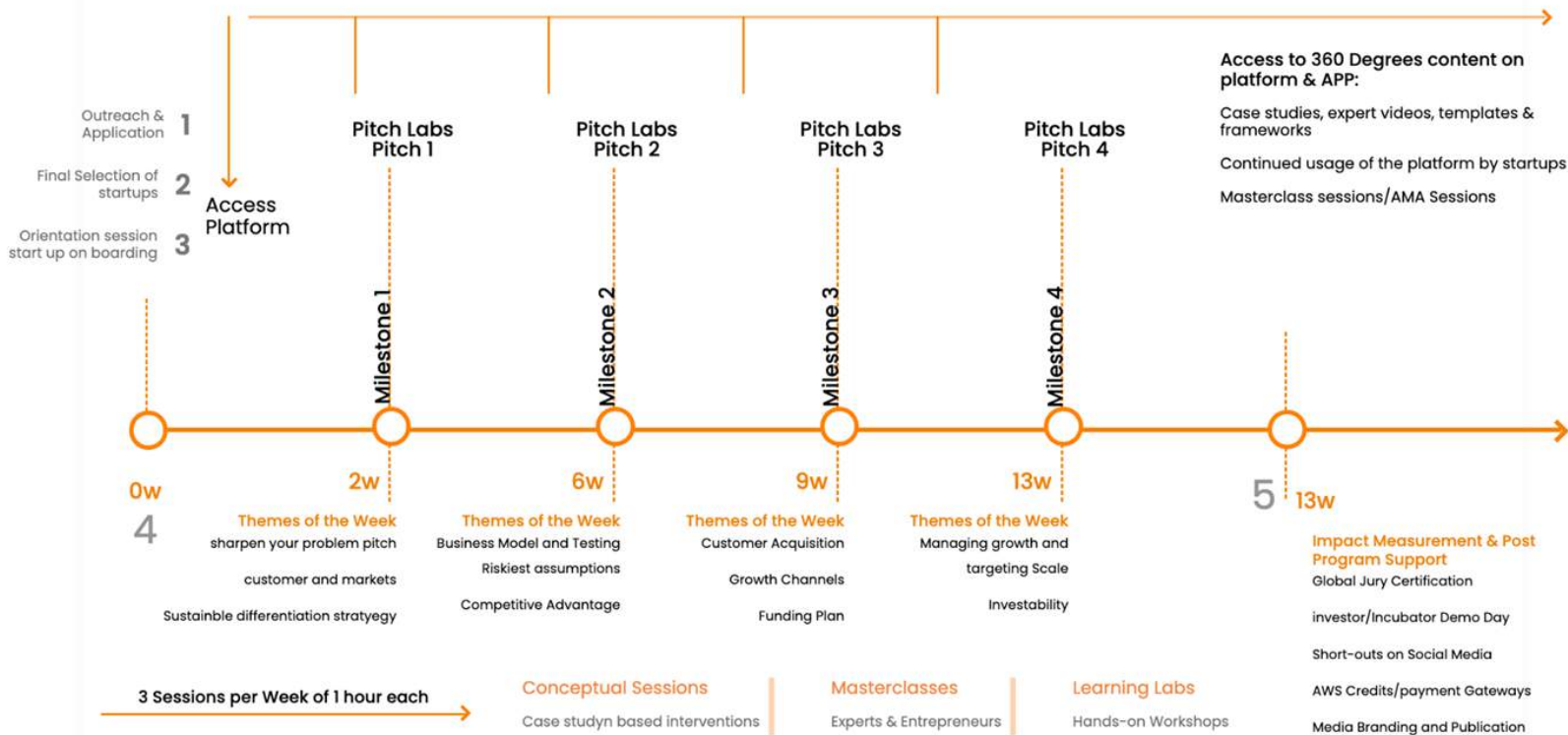


Entrepreneurs Journey in Virtual Accelerator Program



Objective : To support start-ups from a minimum viable concept stage to an investible pitch deck through a structured pathway by creating a compelling Value Prop, sustainable Business Model, Financial Stability, Validated MVP.

Resources - top-notch curated material, case-study based facilitated sessions, access to experts and mentors, masterclasses and expert webinars.



Engagement Model

Weekly Navigator

PITCH
WEEK

MONDAY

WEDNESDAY

FRIDAY

THURSDAY

FRIDAY

CONCEPTUAL SESSION

Theory Q&As

MASTERCLASS

Interactive Session With Experts

LEARNING LAB

Deep-Dive & Doubt Clearing Session

PITCH DAYS

PITCH DAYS

TIMELINE

PROGRAM TIMELINE Cohort 5 (June 2022 - October 2022)

Month '22	June				July				August				September				October				November			
Key Activities/ Week	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4
Team Selection																								
Call for Applications																								
Selection of Mentors																								
Onboarding Partners																								
Review and Selection of Startups																								
Training & Mentoring sessions																								
Pitch preparation																								
Demo Day Investors Meet																								

POST OUR INCUBATION/ ACCELERATION PROGRAM

PREPARING PITCH DECK

Supporting ventures
by preparing pitch
deck followed by
Relevant
Experiences and
exposures

MARKETING STRATEGY

Creating strategy for
Social Media and how
to acquire
potential customers/
clients

MENTOR & FOUNDER MESSAGE

Networking with founder
and mentor in One on One
Session to discuss various
opportunities to create
revenue stream

DISTRIBUTION NETWORK

To Create resellers and
make a distribution
channel for their
product and services

LISTING OF PRODUCT ON WEMARK


Free listing of product
on our blockchain
based ecommerce
platform WE Mark

OUTCOME OF OUR ACCELERATION PROGRAM

- a. In this mission, we will identify **10000+ women** across **200 districts of India** out of **10 Lakhs women** that interacted during the journey at the grassroots level.
- b. We intend to work on the technical aspects of scaling and setting up their businesses by way of **democratizing innovation and enabling exports of indigenous goods through the Atma Nirbhar Bharat mission.**
- c. **Creating 1000 + women exporter/ 800 + product & services to ensure contribution of women in International trade**
- d. This program will support the selected **top 100 women's businesses** to address the domestic and global needs in areas like health, water, agriculture, and energy but not limited to these areas, and ensure an understanding of security and privacy aspects.
- e. **Build industry-capable talent, startup community, and entrepreneurial ecosystem.**
- f. **Build domain capabilities** in terms of engineering and non-engineering discipline.
- g. **Provide an ecosystem for women** to thrive and embrace entrepreneurship.
- h. **Positioning India as a leader in women's businesses.**

OUR UPCOMING INITIATIVE



The background of the slide is a dark blue/black space filled with a grid of glowing, dashed lines in shades of cyan and blue. Several solid lines in various colors (blue, purple, grey) represent data trends, some showing upward growth. A small grey arrow points upwards near the top center. A yellow rounded rectangle is positioned on the right side, containing text. A glowing circular icon is visible on the left side of the data lines.

Global Campaign
which can lead to
Economic growth
of any country

Colleges: Pledge with Us: Women In Higher Education Must Be Retained & Transformed Into the Workforce

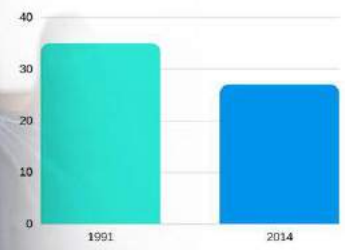
Access to higher education for young women has increased by 7 percent in India

in spite of more women accessing higher education, India's Female Labour Force Participation (FLFP) has **dropped by 8 %** in the last decade and a half.

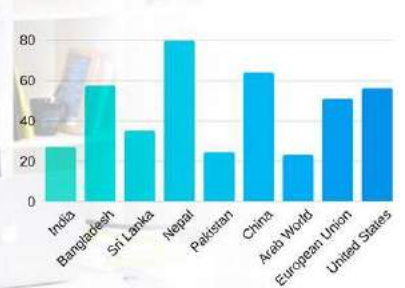
Reason: MARRIAGE + Unfair working conditions and skewed opportunities



Drop in women's participation in labour force in India



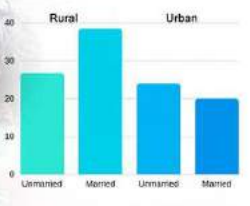
Global female labour participation rate



(Source: ILO 2013 Report)



Participation of married women in labour force



(Source: World Bank 2016 Report)

SOURCE: [HTTPS://INDIANEXPRESS.COM/ARTICLE/BUSINESS/WHY-HIGHER-EDUCATION-DOESNT-ENSURE-BETTER-JOBS-FOR-WOMEN-IN-INDIA/](https://indianexpress.com/article/business/why-higher-education-doesnt-ensure-better-jobs-for-women-in-india/)
[HTTPS://FEMINISMININDIA.COM/2022/07/01/GENDER-IN-ACADEMIA-WOMEN-IN-HIGHER-EDUCATION-RETAINED-TRANSFORMED-INTO-WORKFORCE/](https://feminismindia.com/2022/07/01/gender-in-academia-women-in-higher-education-retained-transformed-into-workforce/)



Ready for the Pledge?



Such development is never a leap forward, but rather a smooth, gradual, and complex process that takes place over a relatively long period.

ACCESS TO HIGHER EDUCATION FOR YOUNG WOMEN HAS INCREASED BY 7 PERCENT IN INDIA

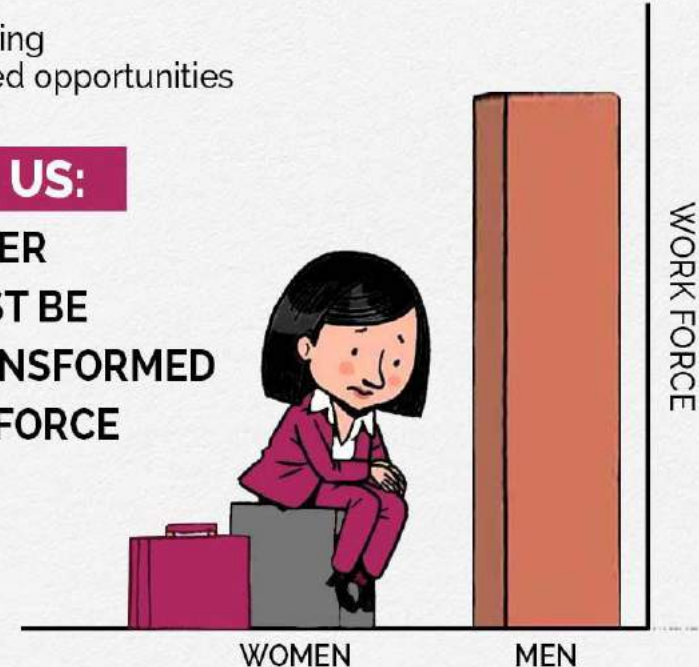
In spite of more women accessing higher education, India's Female Labour Force Participation (FLFP) has dropped by 8 % in the last decade and a half

REASON:

Marriage, Unfair working conditions and skewed opportunities

PLEDGE WITH US:

WOMEN IN HIGHER EDUCATION MUST BE RETAINED & TRANSFORMED INTO THE WORKFORCE





Pledge| Corporates & Individual: Global Campaigns Gender-responsive procurement by Private Corporates

Sign and create a change

Individual + Corporates

Ensure you are buying at-least 3 % of total procurement from Women owned business

Do private corporations stimulate equal opportunities through purchasing policies and practices? We wish to hear from you on procurement by corporates and more opportunities for women-led businesses!

#Womennovator | #ESG Goal | #SDG 5 | #Supporting WEP and
#UNWomen Initiative | [#WeEmpowerAsia](#) |
[#GenderResponsiveProcurement](#) |



Global Campaigns for Gender Responsive Procurement by Private Corporates

DO PRIVATE CORPORATIONS STIMULATE
EQUAL OPPORTUNITIES THROUGH
PURCHASING POLICIES AND PRACTICES?



We wish to hear from you on procurement by corporates
and more opportunities for women-led businesses!

**SIGN AND
CREATE A CHANGE**

Individual & Corporates
Ensure you are buying at-least
3% of total procurement from
Women owned business



Ready for the Pledge?



Such development is never a leap forward, but
rather a smooth, gradual, and complex process that
takes place over a relatively long period.



25 + corporates joined the First Womennovator Gender Responsive procurement stakeholder meet Hosted by IFC (World bank group)

Upcoming 10k Mission - Flagship Initiatives:



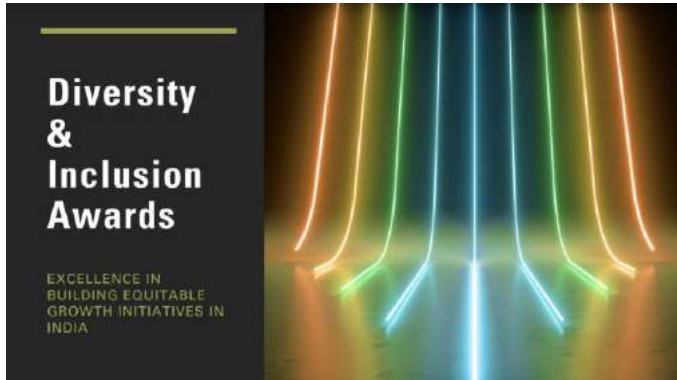
75+ Road show



100 Women Creators Awards



60 second pitching competition of women entrepreneurs, social activists & professional/leaders
200+ WE Pitch competition



D&I awards – Corporates



100 Women Icons



QueensXI Women Cricket league

ROADSHOW 10K Mission 75 Years of India's Celebration



75+ Cities
75,000+ Kms
750,000+ Women

Are you ready to board us?



Annual Programs



WomenNovator Global Yatra
+ 10K Mission + Creators
awards

How?: Host partners, Value added partners &
Sponsors (Marketing or CSR budgets)

Special focus: Sustainability & Tier 2 and Tier 3
cities



Highlights : WE Global Yatra



Awards for Social activists, professional , leaders and Entrepreneurs who DARE to bring a difference in Society.

Key Celebrity **Shikhar Dhawan**

Womennovator Global Awards

15 Awards in every city to winners, leaders and mentors

200 + Round tables in 26 states of India & Pitching competitions across the globe

10k+ Incubatee/ 10 to 14 week program from across the globe

Special Focus:

- Create empowered leaders in all districts and provide them tech enabled platform to maintain and grow their communities.
- E-commerce & marketing capacity building for women to increase domestic and international trade.
- Tech Strategy| Marketing Strategy | Success and Leadership | Product and design strategy | Creativity| Digital transformation | Management & Culture

Womennovator & Shikhar Dhawan Foundation

HE FOR SHE

Womennovator & Shikhar Dhawan Foundation
JOIN HANDS



INCUBATION | ACCELERATION PROGRAM

250+ SUCCESS STORIES

ARE YOU READY?



WOMENNOVATOR

GLOBAL INCUBATOR FOR WOMEN

www.womennovators.com

EMPOWERING BILLIONS OF WOMEN

- I generated REVENUE of Rs. 70 LAKH+**
- I got Rs.1 Lakh grant from NSIC, Ministry Of MSME**
- I got SOCIAL MEDIA and WEBSITE SUPPORT to kickstart my BUSINESS**
- I got RS. 1.2 LAKH corporate ORDER**

SUCCESS STORIES

- Dr. Chandra Vadhana**
Virtual Incubation Program
Founder & CEO Prayaana
"Business Growth due to mentorship program" [Read more](#)
- Lakshmi Dutta Gupta**
Virtual Incubation Program
Professional Singer
"Helped me to understand "Go to Market Strategy" " [Read more](#)
- Meera Haridas**
Virtual Incubation Program
Director Verkenner Business Associates Pvt Ltd
"Womennovator has curated a lot of wonderful sessi" [Read more](#)
- Pinky Jayaprakash**
Virtual Incubation Program
CEO Jpnme Pvt. Ltd
"Lean Canvas Model Session was taking me into v" [Read more](#)

Created customised Programs for you - City or state focused / Sector focus

JOIN US NOW!



Our **SUCCESS** **STORIES**

SUCCESS STORIES



Dr. Chandra Vadhana

CEO - Founder, Prayaana
E-Commerce Platform

"Business Growth due to mentorship program with E-Commerce Experts."



Lakshmi Dutta Gupta

Founder, Lakshya
Clothing & Accessories

"Helped me to understand "Go to Market Strategy" and it's methodology "



Savina Sharan

Kidsy Winsy
DIY Paper Crafts for Kids

"Womennovator is like God's Gift sent to me. Product Development trainings helped me to grow my work"



Sarifa Yasmin Hussain

Kochi Foods
Foods & Spices

"Through implementing marketing strategies for my product, it helped me to fulfil my dream to become an entrepreneur"



Meera Haridas

Verkenner Business Associates
Business Consulting

Womennovator has curated a lot of wonderful sessions that helped me to understand practical and theoretical inputs about the startup ecosystem



Pinky Jayaprakash

JPNME Pvt. Ltd
Education

Lean Canvas Model Session was taking me into various aspect of building a team, Team Management, Revenue Model and Sales tracker which helped me to grow my business



Nidhi Sinha

Deputy Manager (Finance), Coal India Limited
Coal Industry

Before the session., I was not sure whether this will be positive or negative. But after attending 10 weeks program, I really felt value addition to my work and profession



Divya Mathur

Pureza Solutions Pvt. Ltd.
Healthcare

Thank you so much to the whole team of Womennovator for bringing a change to life, my work, my profession and to my business.

SUCCESS STORIES



Dr. Dolly Gupta

D'Cosmetics

Beauty & Wellness

"Realizing the fact, that Strategy, Planning, Team Building, Branding & Marketing is the main focus in business, Many thanks to Womennovator"



Vayjayanti Pugalía

Sonalis Cubo

Life Skill & Training

"Absolute pleasure to be the part of this Program as it gave me the access of mentors, Networking, Now I'm able to map our work before and after the incubation training"



Rakshita Dwivedi

Recipe Dabba

Food & Spices

"It gave me the perspective to think around my business. Enrich experience of mentors and tricks & tips about the brand is really helpful."



Seema Khandale

Ashay Group

Social Enterprise

"Womennovator gave me the confidence to open my shop and helped me to get udyog adhaar number. Finally I have got identity of me as well as of my business"



Abha Pimprikar

Subhojyam

Food & Spices

This Program is multifaceted and the vast scope of syllabus. Experts from diversified business background address and guide us the various aspects of business.



Yojana Varkhede

Shreyas Foods

Food & Spices

Been producing various kind of spices of good quality, I had always a challenge to market it. Womennovator has solved this problem for me.



Gargi Kaur

Gargi Gaur Label

Design & Thinking

Through this platform, I'm now connected to international market and got knowledge of through Government support schemes



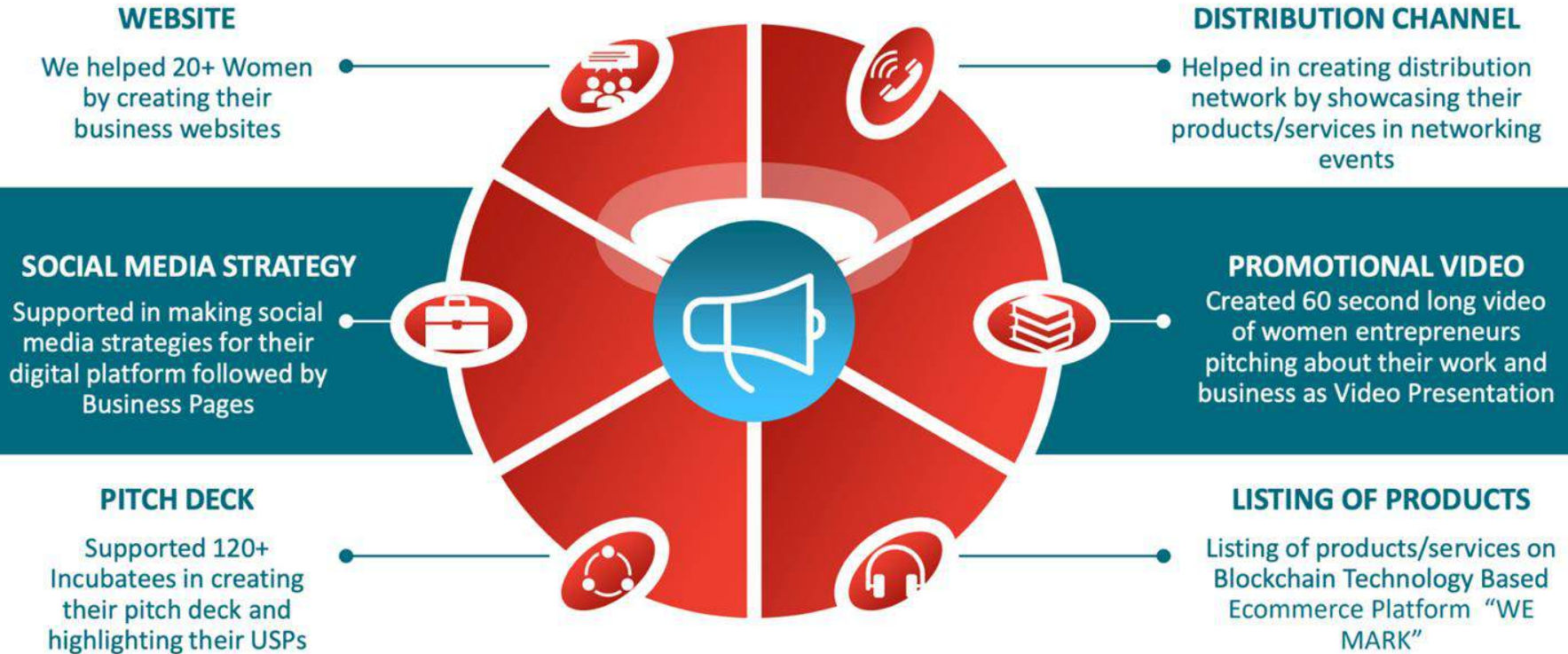
Manmeet Singh

Gems in Jewels

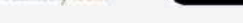
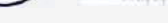
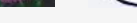
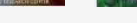
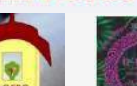
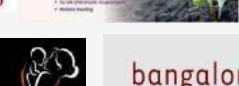
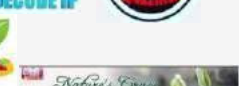
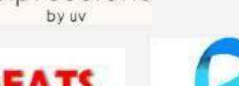
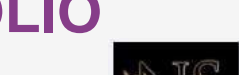
Gems & Jewellery

My greatest takeaway from this platform is the clarity on the specific plan of action to scale up my business.

Benefits for Incubatees



OUR INCUBATEES PORTFOLIO



WEMARK

Why Sell on Wemark ?

Integrated Marketing, Customer Relationship, Logistics & Business Management platform to make online business easy for Women!!

Become A Re-Seller

600+ & growing

ONLINE MARKETPLACE
& Distribution Network

WHERE WE SHOP & SELL | WEMARK

Search among wide variety of Popular Products



GROW YOUR BUSINESS
List your Product
and Services

HOW WE PROMOTE AND SUPPORT WOMEN LEADERS AND THEIR ENTERPRISES



TO KNOW MORE ABOUT THE WOMEN MARK, CLICK ABOVE

WE VIRTUAL 2020 INCUBATION PROGRAM

Calling India's Female Startups & SMEs for technological support

Benefits:

- 1) Access to Global Network
- 2) Access to Mentorship.
- 3) Access to Corporates & Market.
- 4) Access to Investors
- 5) Access to Business tools & Resources

Applications starting from 1st October, 2020.

Duration: 6 Months | Incubating 60 Women

Supported by:

Contact: info@womeninnovator.in | [+91 972814808](tel:+91972814808) | www.womeninnovator.in

#BYOB

Be your own Boss

BECOME A RESELLER AT WOMENMARK



<p>Saryayapi Natural Soap</p> <p>Be your own Boss BECOME A RESELLER AT WOMENMARK LINK TO APPLY IN BIO</p>	<p>Chungroo Scented Candle Eco-friendly Natural Fragrance</p> <p>Want to make money? BECOME A RESELLER AT WOMENMARK LINK TO APPLY IN BIO</p>	<p>Kaungru scented candle Eco-friendly Natural Fragrance</p> <p>Want to own a venture sitting at home? BECOME A RESELLER AT WOMENMARK LINK TO APPLY IN BIO</p>
<p>Gudberry</p> <p>Become an entrepreneur today BECOME A RESELLER AT WOMENMARK LINK TO APPLY IN BIO</p>	<p>Gudberry</p> <p>Become an entrepreneur today BECOME A RESELLER AT WOMENMARK LINK TO APPLY IN BIO</p>	<p>Gudberry</p> <p>Become an entrepreneur today BECOME A RESELLER AT WOMENMARK LINK TO APPLY IN BIO</p>

WE VIRTUAL 2020 INCUBATION PROGRAM

Calling India's Female Startups & SMEs for technological support

WE VIRTUAL 2020 VIRTUAL WE EXHIBITION SERIES 2

NOVEMBER 6, 2020 | FRIDAY, 6:30 PM ONWARDS

PRODUCT: **ORGANIC, NATURAL & CHEMICAL FREE PRODUCTS**

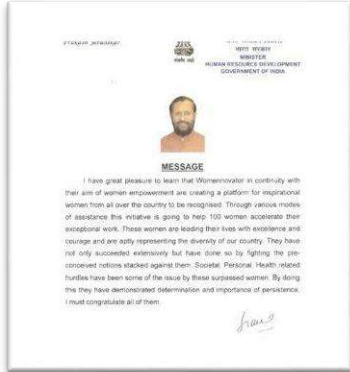
FOUNDER - **SOW FRESH INDIA LLP**

Supporting:

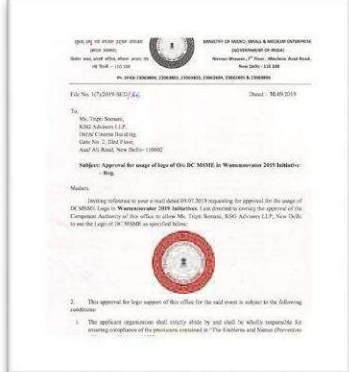
Become an entrepreneur today

BECOME A RESELLER AT WOMENMARK
LINK TO APPLY IN BIO

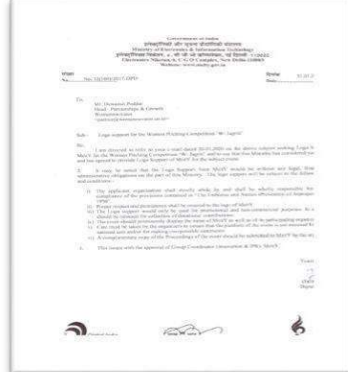
Govt Endorsements



APPRECIATION LETTER FROM SHRI PRAKASH JAVADEKAR, HRD MINISTER



ASSOCIATION LETTER FROM MINISTRY OF MICRO, SMALL, MEDIUM ENTERPRISES



ASSOCIATION LETTER FROM MINISTRY OF ELECTRONICS & INFORMATION TECHNOLOGY



ASSOCIATION LETTER FROM INVEST INDIA



ASSOCIATION LETTER FROM NSIC



[Capitalize on Mental Strength over Mental Block | Tripti Shinghal Somani | TEDxYouth@DPSRKPuram](#)



[Don't Be A Wifi, Be A Hostspot | Tripti Shinghal Somani | TEDxTajNagri](#)

OUR OUTREACH

Womennovator has transformed Women across the length and breadth of the globe



Presence in Australia, USA, India, Dubai, Africa, Sri Lanka etc.



*Special focus on sectors like Specially Abled, Homepreneurs, Cybersecurity, Corporate training covering 100 cities domestically.



WGS – AWARD CEREMONY



DELHI NCR



MAHARASHTRA



RAJASTHAN



ALIGARH

WGS – AWARD CEREMONY



NASHIK



GUJARAT



HYDERABAD



UTTARAKHAND



BIHAR

www.womeninnovators.com



DELHI

60+ cities

Associations & Achievement



Shri Nitin Gadkari
Minister Of Road & Highways With WomenNovator Team



Smt. Smriti Irani
Minister Of Women & Child Development



Shri Hardeep Singh Puri
Minister Of Urban & Housing Affairs With WomenNovator Team



Shri Giriraj Singh
Former Minister of MSME With WomenNovator Team



Smt. Meenakshi Lekhi
Minister of State for External Affairs and Culture of India



Shri Suresh Prabhu
Minister Of Commerce & Industry

OUR ASSOCIATIONS WITH LEADERS & INFLUENCERS



CELEBRITY & INFLUENCERS & ENTREPRENEURS



Kalish Salyarhi
Indian activist



Sakshi Tanwar
Indian actress



Rajeev Khandhelwal
Indian film actor



Dr. Swati Piramal
Vice Chairperson,
Piramal Group



Dipali Goenka
CEO & Jt. MD - Welspun
India Ltd



Gauranga Das Director -
Govardhan Ecovillage



Jahnvi Kumari Mewar
Princess Jodhpur



Mahesh Gupta
Chairman & Managing Director, Kent
RO Systems



Aarvya Purohit
President
Jagran Prakashan



Chef Pankaj Bhadouria
Renowned Chef



Usha AnanthaSubramaniam
Former MD & CEO
Allahabad bank



Pooja Chauhan
Vice Chairperson
Amity Humanity Foundation

EMBASSIES & INTERNATIONAL ORGANISATIONS



H.E. Mr. Gudmundur Ami Stefansson.
Ambassador Embassy of Iceland



H.E. Mr. Daniel Chuburu
Ambassador of Argentina



Jukka Holappa
Commercial Counsellor & Head of
Business Finland in India



Ms. Terrie Romano's Director of
the International Missions
Secretariat

REAL HEROES

MOVIE - Chhapaak



Leena Agarwal
Indian acid attack survivor



Deepika Padukone
Indian film actress

MOVIE - PADMAN



Anushakti Mungeranaham
Social entrepreneur



Akshay Kumar
Indian actor

MOVIE - Womanly



Chandro Tomar &
Prakash Tomar - Shooter
Dad.



Binu Pednekar & Tejasree Pannu
Indian film address

MOVIE - 3 IDIOTS



Sraman Wangchuk
Innovator and education reformist



Anir Khan
Indian actor

GOVT. & PARLIAMENTARIAN



Hon. Shri Nitin Gadkari
Minister of Road Transport and
Highways of India



Hon. Smt. Smriti Irani
Minister of Textiles



Hon. Shri. Piyush Goyal
Minister of Railways of India



Hon. Shri Ram Mohan Mishra
Add. Sec to GOI & Spl
Secretary & DC- MSME



Hon. Smt. Meenakshi Lekhi
Member of parliament



Poonam Mahajan
Member of Parliament,
Lok Sabha



Hon. Smt. Kiron Kher
Member of the Lok Sabha



Shri Som Parkash
Union Minister of State for
Commerce & Industry



Shri Partap c Sarangi
Minister of MSME, Animal
Husbandry, Dairying &
Fisheries

JOURNEY SO FAR...



Outlook
THE WEEK



YOURSTORY

DECCAN Chronicle

BW BUSINESSWORLD

and many more...

www.womeninnovators.in



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REPORTS



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BLOGS



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[THE FIFTH WAVE](#)

SURVEYS



[CYCLE FOR CHANGE](#)



[READY TO LEAD](#)

Media & Press Release



Womennovator featured among best 7 VC, incubators for women.
 - Hindustan Business Line Nov 19, 2020

Most Elevator Pitches on a Single Platform by Womennovator
 - ASIA BOOK OF RECORDS APRIL, 2018

ASIA BOOK OF RECORDS

HOME > COLLECTION > MOST WOMENNOVATORS DELIVERING ELEVATOR PITCHES ON A SINGLE PLATFORM

MOST WOMENNOVATORS DELIVERING ELEVATOR PITCHES ON A SINGLE PLATFORM

by [abradmin](#) / May 2, 2018 / Collection

Womennovator, in association with Confederation of Women Entrepreneurs along with KGS Advisors, KEI and Gvriks, New Delhi, organized an event - 100 Women Faces, to recognize the Top 100 Women Achievers of India, wherein 102 Womeninnovators Delivered Elevator Pitches on a Single Platform at Shangri - La Hotel, Connaught Place, New Delhi, on April 30, 2018.

Women's Entrepreneurship Day: The slow ascent up the ladder

Women entrepreneurs in the country are too few in number - the Mastercard Index of Women Entrepreneurs 2019 report stated that only 7.4% of businesses in India are owned by women. But things are slowly starting to change. Here's a look at the scenario for women-led firms in the Indian start-up ecosystem, the investments they attract, the sectors they focus on and more

Funding in women-founded/co-founded start-ups accounted for a very small fraction of the total investments
 (January 2018-June 2020)

Total start-up investments	\$29.41 billion
Funding in start-ups with at least one woman founder	\$1.69 billion
Funding in start-ups with only women founders	\$480 million

But things are slowly changing
 % of women founded/co-founded firms in top 150 funded startups

2018	9.2
2019	13.7
2020*	17.8

*As of November 13

Fin-tech tops the list followed by e-commerce in sector-wise focus of women tech entrepreneurs

Fin-tech	20.2%
E-commerce	18.0%
Ed-tech	16.4%
Health-tech	10.2%
Media	9.3%
Food and beverages	9.3%

Notable Indian Unicorns with women as founders/co-founders

- Divya Gokulnath, Co-Founder, Byju's
- Falguni Nayar, Founder, Nykaa
- Radhika Aggarwal, Co-Founder, ShopClues
- Gazal Kaira, Co-Founder, Rivojo

Source: MAKERS India report - State of women in tech entrepreneurship in India, Venture Intelligence, Mastercard Index of Women Entrepreneurs 2019 report, Graphic: Vivekwanan V

why us?



Tailor-made programs for your marketing budgets & CSR

Co-create with us.

WWW.WOMENNOVATORS.COM



Top 7 Incubator for Women - Makers India Report



Got 3 % mandatory procurement from women implemented in Govt.



Seamless tech- enabled community platform for leaders and beneficiaries | 1000 + pitches captured on our Youtube



Analytic tools and reporting dashboard



300+ association partner
400 + Colleges and Value partners



Conducted 200+ events, leaders in 100 + cities , 90 + sector and 20 countries

Are you ready to ROCK with us?



WOMENNOVATOR





JOIN OUR JOURNEY

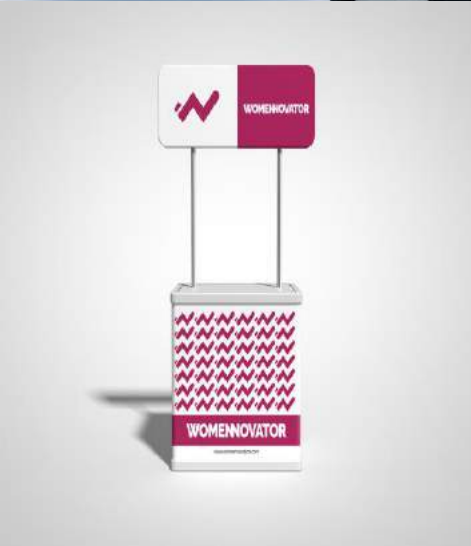






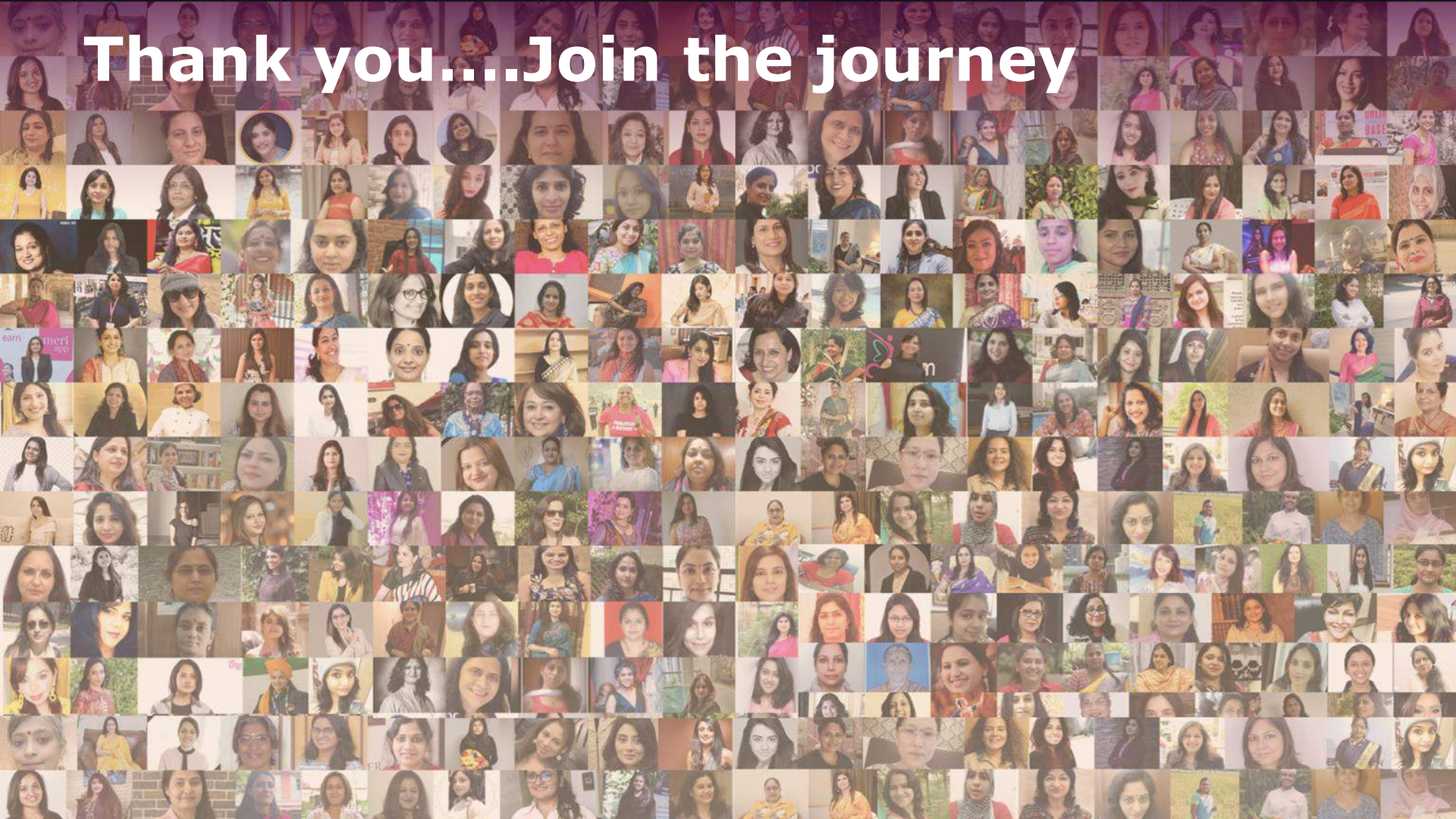
Facilities & Infrastructure







Thank you...Join the journey



Get Closer With Us



Call at 9871196636



Partner@womennovators.com
contact@womennovators.com



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